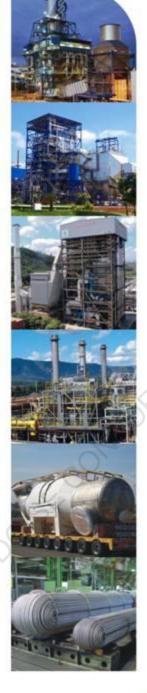
CBC INDÚSTRIAS PESADAS S.A.

# a group company of A MITSUBISHI HEAVY INDUSTRIES, LTD.



## **BASIC PRINCIPLE**

#### VISION

Being the best company of capital goods, admired for innovative solutions, contributing to a better future of the organization and society.

### MISSION

Supply products and services which satisfy our clients, in a profitable way, compromised with the development of our collaborators and adding value to the society.

## VALUES

Customer, it is our permanent commitment

Integrity in relationships, negotiations and compliance with laws.

Quality of products and services and Excellence in processes.

**Innovation** to develop and refine solutions.

**Sustainable Attitudes**: economically viable everyday decisions, guided by the preservation of life and development of society.

**Developing people**, impart knowledge and transforming experiences in new possibilities.

**Communication,** Open and Clear.

**Corporate identity**, protect intellectual property and materials of the organization.

T:\Gestao Integrada\Manuais+Politicas\Principios-I.doc PG-G-001 REV 1 / MARCH 2012 Rod. Dom Gabriel Paulino Bueno Couto, Km 68 – Ermida – Jundiaí – SP – Brasil – CEP 13212-240 Tel.: (55-11) 4585-5500 Fax: (55-11) 4525-0872 e 4525-0875 Web Site: www.cbcca.com br E-Mail: cbc.ggq@cbcsa.com.br